

## **DIRECTIONS TO THE MELBOURNE ART FESTIVAL AT WICKHAM PARK**

2500 Parkway Dr, Melbourne, FL 32935

From north I-95, exit 188, take ramp right for SR-404 toward Satellite Beach / Patrick AFB, turn left onto SR-404 E, turn right onto N Wickham Rd / CR-509 S, turn left onto Parkway Dr, turn left into Wickham Park, Turn Right toward Office, follow signs to Artist check in, next to the shuffle board courts.

From South I-95, exit 183, take ramp right for SR-518 toward Melbourne / Hospital / Indian Harbour Beach, turn left onto N Wickham Rd / CR-509, Turn right onto Parkway Dr, turn left into Wickham Park, Turn Right toward Office, follow signs to Artist check in, next to the shuffle board courts.

From North US1 – Turn right on Parkway Dr., turn right into Wickham Park, turn Right toward Office, follow signs to Artist check in, next to the shuffle board courts.

From South US1 – Turn left on Parkway Dr, turn right into Wickham Park, Turn Right toward Office, follow signs to Artist check in, next to the shuffle board courts.

Saturday morning registration will begin at 6am at the Headquarters Tent at the back lake. Artists must be set up by 8am. Please call

## **CHECK IN SCHEDULE – PLEASE READ CAREFULLY – EVERYTHING HAS CHANGED!**

**Registration will be Friday, April 21st 2-6pm. Registration will be at the shuffle board pavilion off Parkway, turn right and follow the posted signs. Only Registered/Invited Artist(s) can register. Artist(s) must have photo id and must be present the entirety of the festival.**

**You must check in before you set up, artists will not be allowed to pass the barricades without their MAF Artists Package. Our layout is around the back lake and some inside the grass areas, please follow the directions from security and zone captains!**

No vehicles will be allowed in the artist set up area prior to 2pm, YOU WILL NOT BE ABLE TO PARK AND WAIT IN THE AREA OF THE BACK LAKE. If you must come early, please park in the area at the front lake that will be the staging area. If you leave your vehicle or trailer, place your business card visibly so we do not have it towed.

Show hours are from 9am until 5pm. Artists must be onsite during this time.

You will continue to be available for sales until 5pm Sunday. No vehicles will be allowed on the street prior to that time. Since patrons will still be on the streets, you may be asked by security to wait before bringing in your vehicle for tear down.

## **PARKING**

FREE Parking will be designated as close as we can possibly accommodate. This will be in the areas around the back lake and will be exclusive for you, the artists, please check with your zone captains or with anyone on our Artists committee if you have questions. Free overnight rustic parking will be in the youth camping area on the north end of the park behind the volleyball fields. There are bathrooms and showers, fire pit and lots of room! RV/full hook up camping is available through Wickham Park, call 321-255-4307.

### **Display**

Each display space is approximately 10 feet in front by 10 feet on the sides and there will be areas behind the back of the space for storage, possibly a couple of chairs and an umbrella. No additional canopy/tents will be allowed behind your display. **We do not provide double spaces.** Please set up as instructed by our volunteers and Artist Committee during set up.

### **BOOTH ASSIGNMENTS**

SPACE REQUESTS: Requests for specific locations made on the application are honored whenever possible. Requests by 2016 award winners, returning artists, artwork shop presenters, balance of media, special needs of some exhibitors, timely fee payments, and maintaining the good appearance of the show are the major considerations in space assignments

### **HOSPITALITY**

**FRIDAY-FLAMINGLE PARTY-** Bonfire for artists and committee members beginning at 8:00 pm in the youth camping/rustic area fire pit, bring your own drinks and enjoy time with our volunteer committee after set up!

A complimentary Continental Breakfast is offered each morning starting at 6am at Artist Headquarters in the grass area north of the pavilions on the east side of the lake.

A complimentary barbeque will be held Saturday evening beginning at 5:30pm for artists and their families in the rustic camping area pavilion.

### **WHAT YOU CAN EXHIBIT OR SELL**

1. Your own, original artwork
2. Reproduction bins, clearly marked as a reproduction, must not detract from the appearance of your booth and be within the confines of your space.
3. Hang a maximum of one (1) reproduction, clearly marked as such, for every ten (10) pieces of original artwork hung in your booth.

### **WHAT YOU CANNOT EXHIBIT OR SELL**

- |  |                               |
|--|-------------------------------|
| 1. Buy/Sell items                      | 2. Another artist's work      |
| 3. T-Shirts                            | 4. Commercially made products |
| 5. Ceramics made from commercial molds | 6. Kit objects                |
| 7. Decoupage                           | 8. Beadwork                   |

9. Shells

10. Mass-produced items

11. Any work not representative of that submitted for jury

The Artist Committee reserves the right to remove any artist does not comply with these requirements.

### **BOOTH SITTERS**

Booth sitters will be available during the weekend. You can call Saturday 4/22 or Sunday 4/23 8am-5pm to arrange for coverage. This number will be on the front of your package as well as on your Parking ID.

### **Local Hotels**

We are partnered with the Marriot local hotels:

**Residence Inn** - 1430 S. Babcock St, Melbourne, FL 32901 (321-723-5740)

[www.marriott.com](http://www.marriott.com)

**Courtyard Melbourne West** - 2101 W. New Haven Ave, Melbourne, FL 32904 (321-724-6400)

[www.marriott.com](http://www.marriott.com)

### **Other Hotels in the area are:**

**Hilton Melbourne Rialto Place** – 200 Rialto Pl, Melbourne, FL 32901 (321) 768-0200

[www3.hilton.com](http://www3.hilton.com)

**Suburban Extended Stay** – 1125 Airport Blvd, Melbourne, FL 32901 (321) 768-9777

[www.choicehotels.com](http://www.choicehotels.com)

**Extended Stay America Melbourne Airport** – 1701 Evans Rd, Melbourne, FL 32904 (321) 733-6050

[www.extendedstayamerica.com](http://www.extendedstayamerica.com)

**Holiday Inn Express Melbourne** – 4510 W. New Haven Ave, Melbourne, FL 32904 (321) 724-2050

[www.ihg.com](http://www.ihg.com)

**Radisson Suite Hotel Oceanfront** – 3101 N. Highway A1A, Melbourne, FL 32903 (321) 773-9260

[Hotels.radisson.com](http://Hotels.radisson.com)

Other local hotels can be found by searching/googling “hotels in Melbourne, FL 32935”