

# Melbourne Art Festival Directory Advertising Application

**Festival Dates: April 22 & 23, 2017**

The Melbourne Art Festival is proud to offer the following 2015 advertising rates. Please, select one of the sizes below for your camera-ready ad:

**Full Page 7.5" x 10" vertical \$1,000**

**Half Page 7.5" x 5" horizontal \$550**

**Quarter Page 3.7" x 5" vertical \$350**

**Eighth Page 3.7" x 2.5 horizontal \$250**

Camera-ready ads must be in the possession of the Directory Committee no later than March 10<sup>th</sup>, 2017. The ads can be submitted as a digital image on CD, ZIP or e-mailed to: [info@melbournearts.org](mailto:info@melbournearts.org). Please submit the ad in one of the following formats:

JPG or TIF files or high-resolution pdf-files

300dpi resolution

CMYK color

Advertisers that don't have camera-ready art work, can use a graphics studio of their choice, or can use one of the Directory's recommended graphics artists. This list will be provided to you upon request.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail \_\_\_\_\_

Purchased \_\_\_\_\_ size ad in the Melbourne Art Festival Directory 2016.

Payment is expected with approved art work.

\_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
Signature of Sales Person

Please, direct any questions about the directory to our Directory Committee:

[mafinfo@melbournearts.org](mailto:mafinfo@melbournearts.org)

If you need to get in contact with the Melbourne Art Festival Committee:

phone: 321-722-1964, fax: 321-722-5055.

**Make checks payable and mail to**

**Melbourne Art Festival**

**P.O. Box 611**

**Melbourne, FL 32902**