



## Melbourne Art Festival Directory Advertising Application

**Festival Dates: April 24 & 25, 2021**

The Melbourne Art Festival Directory is the official publication of the annual Melbourne Art Festival. Over 5,000 copies of the glossy 8.5 X 11" magazine are printed and distributed at the show and throughout Brevard County in April to promote the event. This beautiful keepsake quality publication provides attendees with a map, schedule of activities and entertainment, youth activities, plus listings and information on artists, patrons, supporters and sponsors. The Melbourne Art Festival welcomes your support and is proud to offer the following 2021 advertising rates. Please select one of the sizes below for your Directory advertisement:

Size	Size		Price
Full Page	7.5" X 10"	Vertical	\$500
Half Page	7.5" X 5"	Horizontal	\$300
Quarter Page	3.7" X 5"	Vertical	\$200
Eighth Page	3.7" X 2.5"	Horizontal	\$150
Business Card	3.5" X 2"	Horizontal	\$100

Camera-ready ads must be in the possession of the Directory Committee no later than April 2, 2021. The ads can be submitted as a digital image and e-mailed to: [news@melbournearts.org](mailto:news@melbournearts.org). Please submit the ad in one of the following standard formats: JPG, TIF files or high-resolution pdf-files; 300dpi resolution; CMYK color

Advertisers that don't have camera-ready art work can contract with the MAF Directory Graphic Artist at a cost of \$75 per hour. Contact [news@melbournearts.org](mailto:news@melbournearts.org) for a quote (please provide ad size and pertinent information).

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail \_\_\_\_\_

Purchased \_\_\_\_\_ size ad in the Melbourne Art Festival Directory 2020.

Payment is expected with approved art work.

\_\_\_\_\_ Signature of Authorized Representative

\_\_\_\_\_ Signature of Sales Person

Please, direct any questions about the directory to our Directory Committee: [mafinfo@melbournearts.org](mailto:mafinfo@melbournearts.org).

Make Checks payable to Melbourne Art Festival and send to the address below:

**Melbourne Art Festival  
P.O. Box 611  
Melbourne, FL 32902**