



## **39<sup>th</sup> Melbourne Art Festival Returns to Wickham Park April 27 & 28, 2024**

**Melbourne, FL** - The 2024 Melbourne Art Festival will once again be held at beautiful Wickham Park in Melbourne, FL April 27 & 28, 2024. The award-winning festival, which draws tens of thousands of art and music lovers from throughout Central Florida, is a vibrant family friendly event that promotes and encourages artistic endeavors, education and appreciation of the arts.

This year's festival will feature over 200 booths, live music, kid friendly activities, a VIP Patron Program, sponsor and exhibitor displays, and diverse food and beverage options. The Melbourne Art Festival offers FREE admission, FREE parking, FREE children's activities and FREE live entertainment throughout the weekend.

### **Among the many highlights of the 2024 festival:**

- Nationally ranked and juried fine art show displaying original works of art in a variety of medias competing for over \$20,000 in artist awards.
- Live music featuring top local and regional bands
- Artist booths, stage, food court, and beverage stations are all located around the back lake, among the trees and breezes of Wickham Park.
- KidWorld activities from 10-4:30 including Student Art Workshops, Magician & Jugglers, Puppet Show, and Music from local schools.
- Food & beverage vendors serving a variety of cuisine and snack options along with beverages including cold beer, wine, seltzers and liquor in the Food Court.
- VIP Patron Program providing covered seating to view the stage while enjoying free beverages, VIP Parking, and an invitation to an exclusive artist reception after the show Saturday.
- Browse Melbourne Art Festival Sponsor and Exhibitor displays.
- Cart rides will be offered by "The Cart Guys" to help those with large art purchases get back to their vehicle.

The Melbourne Art Festival is a juried Fine Arts Show, drawing artists from throughout Florida and the United States. The Melbourne Art Festival was selected as one of the Top 100 fine art shows in the US in 2023 and over the past ten years by Sunshine Artist Magazine, a 2021 Finalist for Florida Today's 'Best of Brevard Awards' in the non-profit category, and the 2023 winner of Best Festival by Space Coast Living Magazine.

Originally held in Indialantic and Downtown Melbourne for its first 32 years, the festival moved to Wickham Park in 2017 due to limited parking, downtown congestion, and space limitations for artists, sponsors, and food vendors. Proceeds raised during the weekend, along with those raised at Melbourne Art Festival Benefit Art Auctions, are used to encourage and support the arts and art education in Central Florida; Offer Student Scholarships to junior high and high school students for

art classes and camps; and funding other educational art efforts and art organizations. The Melbourne Arts Festival has donated over \$100,000 to the community.

The Melbourne Art Festival is a Not for Profit 501-C3 organization whose mission is to promote and encourage artistic endeavors, education and appreciation. The festival is run completely by volunteers. [To volunteer, please visit melbournearts.org](https://melbournearts.org)

#### **Melbourne Art Festival Details:**

- **What:** Melbourne Art Festival
- **When:** 9:00 am – 5:00 pm Saturday April 27 and Sunday April 28, 2024
- **Where:** Wickham Park, 2500 Parkway Drive, Melbourne, FL
- **Directions:** Wickham Park is Just 5 miles from I95 Exits 191 and 195
- **Cost:** FREE Parking, Admission, Entertainment, and Kids Activities.
- **Pets:** The Melbourne Art Festival is pet friendly - please follow Wickham Park rules.
- **Food & Beverages:** Food and Beverage sales are available near the stage. Sorry, No coolers or outside beverages allowed. All bags are subject to search.
- **More Info:** Visit [melbournearts.org](https://melbournearts.org), email [mafinfo@melbournearts.org](mailto:mafinfo@melbournearts.org) or call 321-722-1964

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