



40th Melbourne Art Festival Returns to Wickham Park April 26 & 27, 2025

Melbourne, FL - The 2024 Melbourne Art Festival will once again be held at beautiful Wickham Park in Melbourne, FL April 26 & 27, 2025. The award-winning festival, which draws around 30,000 art and music lovers from throughout Central Florida, is a vibrant family friendly event that promotes and encourages artistic endeavors, education and appreciation of the arts.

But this milestone year comes with financial challenges, as the festival faces the loss of Brevard County's Tourist Development Council (TDC) Grant and the Florida Arts & Culture Grant for 2025. Community support is needed now more than ever so we don't have to cut entertainment or other family friendly activities that festival attendees have enjoyed for years.

This year's festival will still feature over 200 booths, live music, kid friendly activities, a VIP Patron Program, sponsor and exhibitor displays, and diverse food and beverage options. The Melbourne Art Festival offers FREE admission, FREE parking, FREE children's activities and FREE live entertainment throughout the weekend.

Among the many highlights of the 2025 festival:

- Nationally ranked and juried fine art show displaying original works of art in a variety of medias competing for over \$20,000 in artist awards.
- Live music both days
- Artist booths, stage, food court, and beverage stations are all located around the back lake, among the trees and breezes of Wickham Park.
- KidsWorld activities from 10-4:30 including Student Art Workshops, Magician & Jugglers, Puppet Show, and Music from local schools with a new focus on STEM and digital.
- Food & beverage vendors serving a variety of cuisine and snack options along with beverages including cold beer, wine, seltzers and liquor in the Food Court.
- VIP Patron Program providing covered seating to view the stage while enjoying free beverages, VIP Parking, and an invitation to an exclusive artist reception after the show Saturday.
- Browse Melbourne Art Festival Sponsor and Exhibitor displays
- Cart rides will be offered to help those with large art purchases get back to their vehicle and as a shuttle from the far end of the festival to the entrance.
- Fun 50/50 Raffle held on both Saturday and Sunday with the winner named on the main stage at 5:00 pm. Winners last year shared thousands of dollars.

The Melbourne Art Festival is a juried Fine Arts Show, drawing artists from throughout Florida and the United States. Artists selected the Melbourne Art Festival as one of the Top 100 fine art shows in the US in 2024 (#38) and has consistently ranked in the top 100 over the past ten years by Sunshine Artist Magazine. The local festival was also a 2021 Finalist for Florida Today's 'Best of Brevard Awards' in the non-profit category, and the 2023 winner of Best Festival by Space Coast Living Magazine.

Originally held in Indialantic and Downtown Melbourne for its first 32 years, the festival moved to Wickham Park in 2017 due to limited parking, downtown congestion, and space limitations for artists, sponsors, and food vendors. Proceeds raised during the weekend, along with those raised at Melbourne Art Festival Benefit Art Auctions, are used to encourage and support the arts and art education in Central Florida; Offer Student Scholarships to junior high and high school students for art classes and camps; and funding other educational art efforts, art organizations and non-profit organizations. The Melbourne Arts Festival has donated over \$100,000 to the community.

The Melbourne Art Festival is a Not for Profit 501-C3 organization whose mission is to promote and encourage artistic endeavors, education and appreciation. The festival is run completely by volunteers. [To volunteer, please visit melbournearts.org](https://melbournearts.org)

Melbourne Art Festival Details:

- **What:** Melbourne Art Festival
- **When:** 9:00 am – 5:00 pm Saturday April 26 and Sunday April 27, 2025
- **Where:** Wickham Park, 2500 Parkway Drive, Melbourne, FL • **Directions:** Wickham Park is Just 5 miles from I95 Exits 191 and 195
- **Cost:** FREE Parking, Admission, Entertainment, and Kids Activities.
- **Pets:** The Melbourne Art Festival is pet friendly - please follow Wickham Park rules.
- **Food & Beverages:** Food and Beverage sales are available near the stage. Sorry, Absolutely no coolers or outside beverages allowed. All bags are subject to search.
- **Pro Tip:** Avoid parking congestion by arriving early or late.
- **More Info:** Visit melbournearts.org, email mafinfo@melbournearts.org or call 321-722-1964

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