



## **40<sup>th</sup> Melbourne Art Festival Returns to Wickham Park April 26 & 27, 2025**

**Melbourne, FL** - The 40th Melbourne Art Festival will once again be held at beautiful Wickham Park in Melbourne, FL April 26 & 27, 2025. The award-winning festival, which draws around 30,000 art and music lovers from throughout Central Florida, is a vibrant family friendly event that promotes and encourages artistic endeavors, education and appreciation of the arts on the Space Coast.

This year's festival will feature over 200 artist booths, live music, kid friendly activities, a VIP Patron Program, sponsor and exhibitor displays, and diverse food and beverage options. The Melbourne Art Festival offers FREE admission, FREE parking, FREE children's activities and FREE live entertainment throughout the weekend. New this year – Live music will continue Saturday evening until 7:00 PM with Tru Phonic.

### **Among the many highlights of the 2025 festival:**

- Nationally ranked and juried fine art show displaying original works of art in a variety of medias
- Artist booths, stage, food court, and beverage stations are all located around the back lake, among the trees and breezes of Wickham Park.
- Live music Saturday 11:30 – 7:00 PM and Sunday 11:30 – 5:00 PM
- KidsWorld activities from 10-4:30 including Student Art Workshops, Magician & Jugglers, Puppet Show, and Music from local schools with a new focus on STEM and digital.
- Food & beverage vendors serving a variety of cuisine and snack options along with beverages including cold beer, wine, seltzers and mixed drinks in the Food Court.
- VIP Patron Program providing covered seating to view the live music while enjoying free beverages, VIP Parking, an invitation to an exclusive artist reception after the show Saturday (NEW: Live Music until 7:00 PM), gift bags, New: Sunday morning mimosas and more.
- Browse Melbourne Art Festival Sponsor and Exhibitor displays from Tasca Cadillac, Kelly Ford, Leaf Filter, OX Flooring, Janney Roofing, Renewal by Andersen, and Edward Jones.
- Cart rides will be offered to help those with large art purchases get back to their vehicle and as a shuttle from the far end of the festival to the entrance.
- Fun 50/50 Raffle held on both Saturday and Sunday with the winner named on the main stage one hour before entertainment ends. Winners last year shared thousands of dollars.

## Live music on the Back Lake Stage:

**Saturday 4/26:** 11:30 – 1:00 – Day Tripper; 1:30 – 3:30 – Reckless Shots; 4:00 – 7:00 - Tru Phonic

**Sunday 4/27:** 11:30-12:30 – Little Sister; 1:00 – 2:30 – IHB Funk; 3:00-5:00 – The Combobulators

The Melbourne Art Festival is a juried Fine Arts Show, drawing artists from throughout Florida and the United States. Artists selected the Melbourne Art Festival as one of the Top 100 fine art shows in the US in 2024 (#38) and has consistently ranked in the top 100 over the past ten years by Sunshine Artist Magazine. The local festival was also a 2021 Finalist for Florida Today's 'Best of Brevard Awards' in the non-profit category, and the 2023 winner of Best Festival by Space Coast Living Magazine.

Funding for the Melbourne Art Festival is made possible in part by a generous grant from the Brevard County Board of County Commissioners utilizing voter approved Tourist Development Tax collections. We extend our heartfelt gratitude to District 4 Commissioner Rob Feltner for his unwavering support of the Melbourne Art Festival and to the members of the Tourist Development Council (TDC) and dedicated employees at the Tourist Development Office.

Originally held in Indialantic and then Downtown Melbourne for its first 32 years, the festival moved to Wickham Park in 2017 due to limited parking, downtown congestion, and space limitations for artists, sponsors, and food vendors. Proceeds raised during the weekend, along with those raised at Melbourne Art Festival Benefit Art Auctions, are used to encourage and support the arts and art education in Central Florida; Offer Student Scholarships for art classes and camps; and funding other educational art efforts, art organizations and non-profit organizations. The Melbourne Arts Festival has donated over \$100,000 to the community.

The Melbourne Art Festival is a Not for Profit 501-C3 organization whose mission is to promote and encourage artistic endeavors, education and appreciation. The festival is run completely by volunteers. [To volunteer, please visit melbournearts.org](https://www.melbournearts.org)

## Melbourne Art Festival Details:

- **What:** Melbourne Art Festival
- **Art Show Hours:** 9:00 am – 5:00 pm Saturday April 26 and Sunday April 27, 2025
- **Where:** Wickham Park, 2500 Parkway Drive, Melbourne, FL • **Directions:** Wickham Park is Just 5 miles from I95 Exits 191 and 195
- **Cost:** FREE Parking, Admission, Entertainment, and Kids Activities.
- **Pets:** The Melbourne Art Festival is pet friendly - please follow Wickham Park rules.
- **Food & Beverages:** Food and Beverage sales are available near the stage.
- **NOTE:** No outside golf carts, coolers, or outside beverages allowed. All bags are subject to search.
- **Pro Tip:** Avoid parking congestion by arriving early or late.

**More Info:** Visit [melbournearts.org](https://www.melbournearts.org), email [mafinfo@melbournearts.org](mailto:mafinfo@melbournearts.org) or call 321-722-1964