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MELBOURNE ART FESTIVAL SEEKS SPONSORSHIP APPLICANTS

Melbourne FL, November 21, 2014– The organizing committee for the 2015 Melbourne Art Festival is seeking Sponsorship Applicants for the 31st annual Melbourne Arts Festival to be held April 25th and 26th 2015 in Historic Downtown Melbourne. Come join us and support one of the largest and most popular art festivals in the state. Your Sponsorship will make various areas of the event including Artist selection, Live Entertainment, Kids World, Student Art Competitions and the 5K run a huge success!

The Melbourne Art Festival continues to provide this top-notch event free of charge through the help of investors and sponsors in our community. We are a 100% volunteer organization, and our volunteers are many of the same people who work and live in our community, who helped create the Festival years ago, and who continue to dedicate their time and talents to this special event.

Our advertising campaign includes print, radio, and TV covering a large area of Central Florida. The Melbourne Art Festival continues to offer a family-friendly event providing investors with branding opportunities, product demonstration, and exposure that increases sales and develops an enhanced corporate image.

For many years this Festival has been rated by Sunshine Artists, the nation's leading publication for art and craft show exhibitors, promoters and patrons as one of the top 100 shows in the nation, most recently rated as the 32nd best in the country.

Over 250 fine artists display their work on the shady, tree-lined streets of Historic Downtown Melbourne. The Festival kicks off with the Flamingo 5K Run/Walk on Saturday morning over the Melbourne Causeway. Other youth-oriented venues include a Student Art Competition & Show for Brevard County students and ten Art Workshops taught by professional artists throughout the weekend.

For more information, please contact Jayne Hance at 321.432.8468 or email at HANCEJA@GMAIL.COM.