

## Melbourne Art Festival to Celebrate its 36<sup>th</sup> Year April 25 – 26, 2020 at Wickham Park

**Melbourne, FL** - The 36th Annual Melbourne Art Festival will be held among the trees and lakes at beautiful Wickham Park in Melbourne, FL April 25 & 26, 2020. The annual festival, which draws tens of thousands of art and music lovers, is a vibrant family friendly event that promotes and encourages artistic endeavors, education and appreciation of the arts in Brevard County.

The festival, which is run completely by <u>volunteers</u>, will feature over 220 artists, live music, the Flamingo 5K Run, KidsWorld, student art competition, student art workshops, sponsor displays, VIP Patron's tent and party, and diverse food and beverage options in a serene park setting with plenty of parking. The Melbourne Art Festival offers FREE admission, FREE parking, FREE children's art projects and FREE live entertainment throughout the weekend.

The Melbourne Art Festival is a juried Fine Arts Show, drawing artists from throughout Florida and the United States. Originally held in Downtown Melbourne for its first 32 years, the Festival moved to Wickham Park in 2017 due to limited parking, downtown congestion, and space limitations for artists, sponsors, and food vendors.

## Among the many highlights of this year's festival:

- Nationally ranked and juried fine art show awarding up to \$30,000 in prize money with over 220 artists displaying original works of art in a variety of medias. Open hours are Saturday and Sunday from 9:00 am 5:00 pm
- The <u>Flamingo 5K Run</u> starting 7:30 am Saturday morning at Wickham Park with a course that no longer requires the closing of streets followed by an after race party in front of the stage.
- The KidsWorld stage performances both days geared towards entertaining and engaging children.
- Multiple <u>Art Workshops for kids</u> ages 6-13 to interact with, learn, create, and then take their art home to enjoy and remember.
- Student Art Competition with nine categories for Brevard County residents in grades 7<sup>th</sup> 12
- Multiple <u>food vendors</u> serving a variety of cuisine and snack options along with cold beverages including beer, wine, and liquor.

Two VIP Patron options which offer seating and beverages under a tent to view the live music at the

Amphitheater. Patrons and Sponsors are also invited to an exclusive kickoff cocktail party on Thursday

April 23 at Lexus of Melbourne with live music and local restaurants serving delicious hors d'ouevres.

Live music during the art festival from 12:30 pm to 7:00 pm Saturday and 12:30 pm to 5:00 pm Sunday

on the Wickham Park Amphitheater Stage with a variety of local and regional acts sure to entertain.

After the art show closes on Saturday night the featured act will perform from 5:00 - 7:00 pm

Sponsor displays, banners, and ads in the Festival Directory where attendees and the community can

learn more about local and national businesses including the Melbourne Art Festival's Presenting

Sponsor – LEXUS. Please check out our website for Sponsor, Patron, and Directory advertising

packages.

Proceeds raised during the weekend, along with those raised at the benefit art auction, are used to encourage

and support the arts and art education in Brevard County; Offer Student Scholarships to junior high and high

school students for art classes and camps; and funding other educational art efforts and local art

organizations. The Melbourne Arts Festival has donated over \$100,000 to the community.

Melbourne Art Festival is a Not for Profit 501-C3 organization whose mission is to promote and encourage

artistic endeavors, education and appreciation. The organization and the festival is run completely by

volunteers. To volunteer, please visit melbournearts.org

Melbourne Art Festival Details:

• What: Melbourne Art Festival

When: 9:00 am – 7:00 pm Saturday April 25; 9:00 am to 5:00 pm Sunday April 26

• Where: Wickham Park

**Cost:** Admission and Parking is FREE.

More Info: visit melbournearts.org; Flamingo 5K Run info and sign up at melbournearts.org

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For More Information Contact: News@MelbourneArts.org